



H5P Premium

Scale content creation with AI.

Everything in Pro — now built for speed.

H5P Premium adds two capabilities that change the pace of content creation: AI-powered Smart Import, and a flexible visual Layout Builder.

Smart Import: your existing materials, made interactive

Upload a document, paste a URL, drop in a video — Smart Import generates quizzes, flashcards, explanations and more in seconds. Generate in over 50 languages.

Add custom prompts to adjust tone, focus, and learner level. Your expertise shapes the output — AI handles the authoring load.

New Import

Language of generated content
Languages marked as beta might include certain words, phrases or symbols that are not generated correctly.
English

Select a source for smart import
FILE LINK TEXT

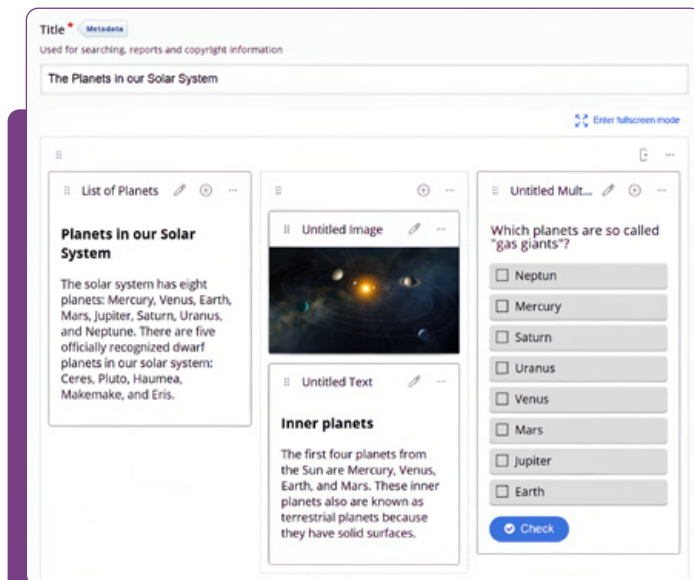
Upload audio, video or text documents (For a complete list of supported file types see our [documentation](#))
Choose File No file chosen

Customization (optional)
Add extra details such as learning objectives, focus or difficulty level that Smart Import should use when generating the content. [See examples.](#)

Improve content generation
Make sure that the customization input is directly related to the source content, as this will give better results.

Type here...

Submit Cancel



Layout Builder: design without a design team

A drag-and-drop, WYSIWYG editor that lets you structure content pages with up to four columns, built-in accessibility support, and real-time visual editing. What you build is what students see. No IT dependency. No design skills required.

H5P Premium includes everything in Pro, plus:

- **Smart Import:** AI-generated interactive content from files, URLs, video, or text; 50+ languages; custom prompt controls
- **Layout Builder:** multi-column visual editor with drag-and-drop, WYSIWYG editing, and built-in accessibility
- **3–10 authors**

Optional add-on: Drill-down learner reports and resume functionality (requires LTI)

3x faster content production with H5P Smart Import

81% of Europeans agree teachers should be equipped with the skills to use and understand AI

86% of students globally are regularly using AI in their studies

Why H5P Premium

Teams are under pressure to produce more content, keep it current, and ensure it's accessible — with no extra resources. With Smart Import, you can create content that is more engaging, diverse, and cost-effective in record time.

The expectation for AI-enhanced learning is already set. H5P Premium gives institutions the tools to meet it securely, within their existing workflow, with pedagogy firmly in the hands of educators.

Who H5P Premium is for

H5P Premium works especially well for instructional designers and teaching technologists who support multiple course teams — the people who need to produce quality content at volume, without sacrificing pedagogical rigour or accessibility.

Produce more, faster, without sacrificing quality or control

Ready to see it in action?

Visit **H5P.com** for a FREE 14-day trial.