

Learn how to save time with Turnitin by transforming from paper to digital assessment



### Hello!





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### Agenda

- Turnitin as your partner in education
- Common assessment challenges facing institutions
- Introducing Gradescope
- Local testimonials
- How to learn more
- Q&A



### Turnitin's platforms

At every stage of a learner's journey, Turnitin's flexible platforms meet learners where they are, provides the tools and experience they need for success, and ensures that every assessment maintains integrity at its core.





### Many challenges in education today



#### Pedagogy

- Assessments aligned with pedagogy
- Variety of formats
- In person, online, hybrid
- Rigid tools and technology
- Dictated workflows
- Unique solutions
- Training & maintenance
- No uniformity or institutional support

#### Grading & feedback

- Tedious & time consuming
- Consistency across large and small courses
- Keeping up with grading
- Providing meaningful feedback
- Timely feedback
- Lack of time engaging with students
- TA/team grading coordination
- Equity/fairness
- Course management

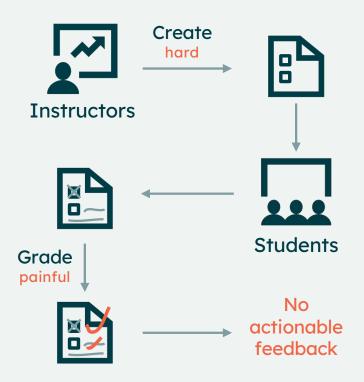
#### Data & insights

- Understanding student outcomes
- Student-level reporting
- Assessment quality
- Program success
- Meeting accreditation requirements
- Early intervention
- Disparate platforms and data sources
- Consistent application and understanding



### Managing paper-based assessment can be a hard

- Logistically hard to create and administer
- Time consuming to grade
- Feedback not often released to students on exams
- Lack of insights into assessment quality and student performance
- Difficult to gather detailed data for accreditation



# Grading and providing quality feedback can be a challenge



MAY 2, 2016 Posted by u/elateacherhere 2 years ago Am I an awful teacher because it takes me SO long to grade? DISCUSSION I WOULD RATHER DO ANYTHING ELSE THAN GRADE YOUR FINAL f 🄰 🖂 🖶 🥵 December 6, 2012 by Natalie Houston PAPERS Three Reasons You Dread Grading (and what to by ROBIN LEE MOZER do about them) Sometimes I Don't Hate Grading. Why? **Why Teachers Secretly Hate Grading Papers** What's the difference between grading the terrible chore, and something that's actually pretty interesting? For many, it's the most stressful part of the job -- partly because it's so hard to be fair. Ad clo By John Warner // May 5, 2016 B COMMENTS Q Why It Takes Teachers So Long to Grade Work Learning With Less: Even Teachers Want To Spend Less Time On Homework By Lola Lolita - 4 Comments I Stopped Grading. You Can, Too. Love the Teaching, Hate the Grading, and Other Institutional **Paradoxes** If you're a teacher, at some point in your semester, you've been faced with a looming stack of papers or a horrifyingly complex spreadsheet that made you April is the cruellest month in (Anglo-North American) universities, given that the yearly academic cycle reaches its peak with final exams, which are in turn think, I am so done with this. Ah, what to do about grading? When I asked preceded by the crushing weight of major end-of-term assignments. Some students, worn out by the demands of the season, lapse into a state of caffeinefuelled zombie-like vacancy. For those of us on the receiving end of their work, there is the prospect of a mountain of marking that forms the final obstacle to teachers at a conference what word popped into their heads when they a brief breather before the summer term begins. thought of grading, they said: tedious, overwhelming, exhausting, soul killing.



# Institutional accreditation

Collecting and organizing the necessary data for accreditation is a time-consuming and daunting process that relies on faculty buy-in and data management.

**Impact** 

- Program ineffectiveness
- Poor reputation
- Poor student retention
- Loss of tuition/funding







### Transform grading into learning

Gradescope is the **paper-to-digital and online** grading platform that helps leading institutions **optimize grading workflows** while allowing for adaptable assessment solutions giving instructors, markers, and administrators insights to **guide student success**.





#### Flexible Assessment at Scale



Flexible Assessment Types



Paper or Digital
Assessment



Any Learning Environment



Rooted in Pedagogy



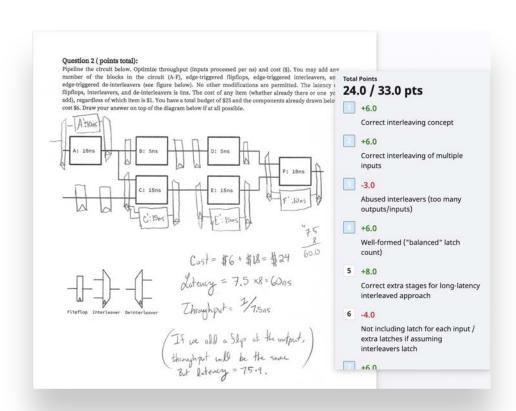
Scalable for Central Support



## Digitize paper-based work

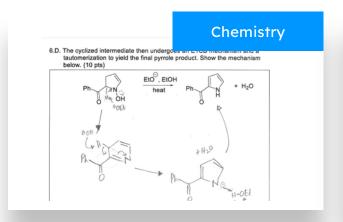
By digitizing student assessment including show-your-work problem sets, instructors can:

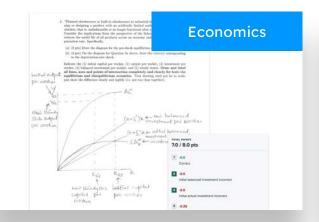
- See how students are applying principles and understanding concepts
- Apply uniform analysis for consistent and fair feedback
- Identify students who need early intervention and aid in meeting success metrics

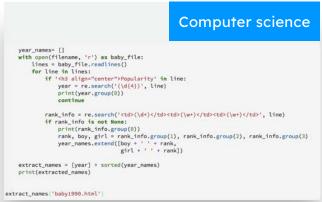


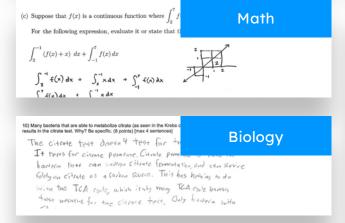


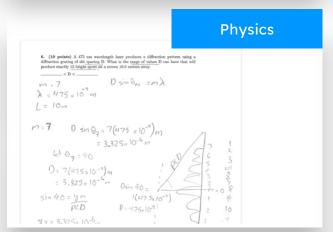
#### **Grade All Subjects & Inputs**

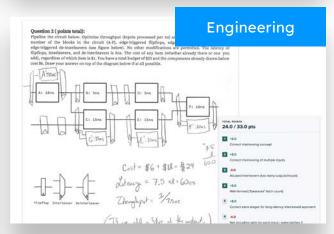
















### Highly Efficient Grading & Feedback



Grade Large or Small Courses Quickly



Give Fair and Consistent Feedback



Optimized for Team Grading



Simple Course Management



Preserve Course Consistency



### Fair and Consistent While Reducing Grading Time

Take the pain and tedium out of grading with:

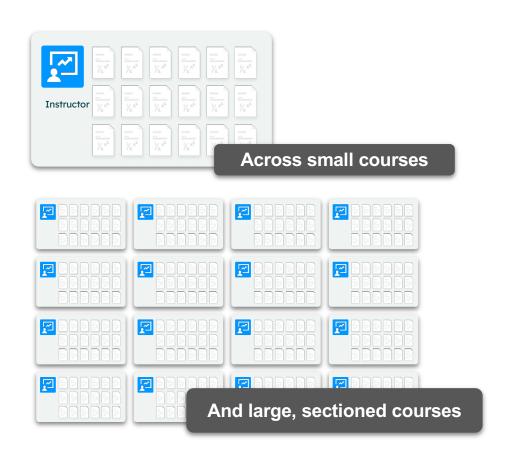
- Question grouping
- Automated grading for bubble sheets and other other multiple-choice or short answer questions
- Digitization of handwritten assignments



# Large or small classes, make grading easy

Whether you have a small course with a single instructor, or a large, multi-sectioned course with multiple instructors and TAs providing a consistent experience is important for student success.

- Reduce bias with anonymous grading
- Associate comments to rubric items to clarify learning objectives
- Dynamic rubric for team grading
- Identify discrepancies in application of rubric across sections to improve consistency







### Insights to Improve Student Outcomes



Ease Accreditation



Help Early Remediation



Pinpoint Knowledge Gaps



Improve DEI Initiatives



Meet Digital Strategy Goals



### Pinpoint Knowledge Gaps

Identify where students are struggling with assessment and and item-level reporting.

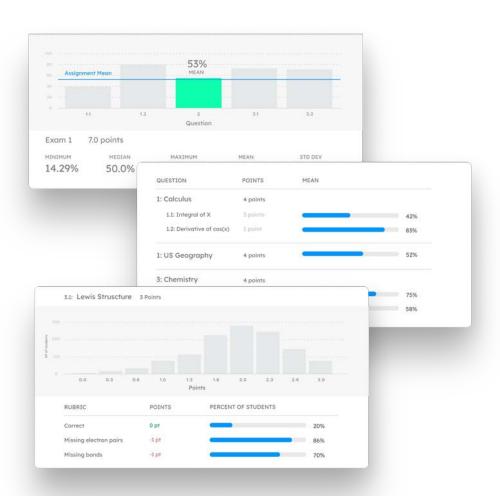
- Identify learning objectives that need additional attention
- Understand the quality of each assessment item
- See inconsistencies across instructors, TAs and sections



## Gradescope supports accreditation

Gradescope provides you with necessary data to prove accreditation or continuous improvement requirements.

- More easily collect data
- Consistent reporting across student outcomes and courses
- Align to Learning Objectives to understand student success





#### Hear from other institutions

"I was very pleasantly surprised, and I ended up marking all the papers in a far shorter time than with my usual system."



**Eeva-Leena Rautama University Lecturer**Aalto University

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#### Your local team



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# Thank you! Any questions?