

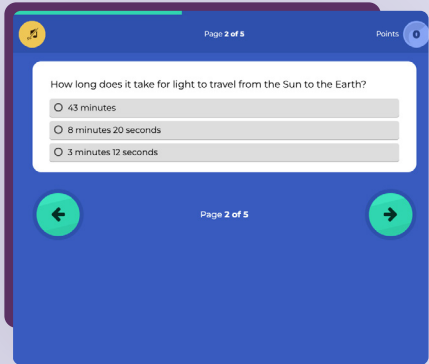


Turn passive content into active learning

Help learners engage, practise and apply their knowledge with interactive content that is easy for educators to create, simple for learners to use and built to work within the LMS.

The evidence for H5P interactive learning

Peer-reviewed research across multiple disciplines shows that well-designed H5P interactive content can improve learner motivation, satisfaction and performance — without increasing cognitive load.



Static content is not enough

Many digital courses still rely heavily on passive content. That can make it harder to maintain attention, provide meaningful practice, support active recall and understand which content is working.

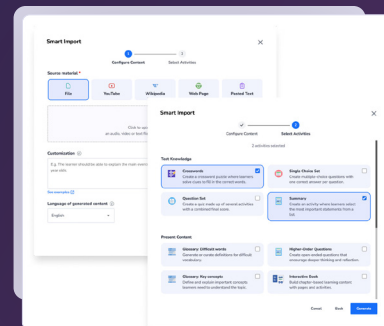
H5P delivers measurable outcomes

20–30%	30–45%	5–15%
Higher student motivation	Greater learner satisfaction	Better learning performance
0	25–35%	98%
Increase in cognitive load	Better perceived relevance	Self-reported skill improvement

Sources: Huff & Tseng (University of North Dakota, 2025); Sharmin et al. (University of Dhaka, 2024); Susanti et al. (Universitas Negeri Malang, 2024); Bui & Brooks (Australian National University, 2023); Keedle et al. (University of Queensland, 2024).

What is H5P?

H5P is an open, flexible platform for creating interactive learning content directly within the learning environment. Educators can build interactive videos, quizzes, presentations, branching scenarios and interactive books — without specialist technical skills.



50+ interactive content types



50+ languages



200M+ users worldwide



Integrates with all major LMS



South Texas College used H5P to transform static courses into interactive, accessible learning experiences at scale.



10 hours → 10 minutes

Estimated time saving per content piece using H5P Smart Import

Why institutions are shifting to interactive learning

As hybrid and digital learning mature, institutions are increasingly accountable for learning quality, accessibility and demonstrable outcomes. Adoption driven by novelty is no longer sufficient.



Without interactive content

- Static content with limited feedback
- Declining attention and engagement
- Limited visibility into learner activity
- Manual creation across disconnected tools
- SCORM exports and re-uploads



With H5P

- Interactive activities with real-time feedback
- More opportunities to participate and practise
- Insights that help teams understand engagement
- No-code authoring for educators and course teams
- Native LMS integration and streamlined workflows

How H5P supports institutions

For educators and faculty Create engaging learning activities without relying on specialist technical teams. 	For instructional designers and learning teams Establish consistent, evidence-informed approaches while preserving flexibility for individual educators. 
For digital learning and IT teams Scale interactive content through no-code authoring, native LMS integration and an open content standard. 	For institutional leaders Support measurable improvements in engagement, satisfaction and performance without adding unnecessary complexity. 



“H5P enables academics to create engaging learning experiences without relying on specialist technical teams.”

Michael Sturmey, Victoria University, Australia

See what interactive learning could look like at your institution

Explore how H5P can help your educators create, deliver and track more engaging learning experiences.

[Review the Research and Book a Demo](#)